



*Planning the SCBI Silent Auction:
"Bidding for the Blues" May 10, 2012*

From a winter perspective, May 10 is far enough away...a whole season... three months into the future. But the organizers of the Stray Cat Blues, Inc.'s Silent Auction know that those months in preparation for our Silent Auction

are crucial to its success. Days rolling into nights will be filled with lots of hard work -- soliciting, begging, informing, promoting, gathering so that our "Bidding for the Blues" 2012 fundraiser reaches its very ambitious goal of \$30,000. Can we do it? We're gonna darn well try and we'd love it if you care enough about our cat rescue work to help us.

What can you do you ask?

For starters we want Auction sponsors -- generous caring people who will give a tax deductible donation of any amount to help us pay for the Auction and provide us with a solid dollar amount on which to build towards our goal. We also need lots of new and exciting items for the Auction itself. Our A-list items include trips to vacation destinations, tickets to sporting events, theater and concerts, gift baskets from local merchants, gift certificates to restaurants, electronics, jewelry, original artwork -- the list of items can be as creative as your generosity will allow.

Stray Cat Blues, Inc. is a 501 (c) (3) non-profit organization so donations of any size are tax deductible. We also need an arsenal of people to spread the word about the Silent Auction. Social media such as

Facebook and LinkedIn, fliers at work places, word-of-mouth to friends and family will help promote this very important fundraiser that will enable us to continue our valuable cat rescue work in your community.

Stray Cat Blues, Inc. is run by a group of dedicated volunteers who work tirelessly to find loving, life-long homes for abandoned cats and to educate the public about responsible pet guardianship. A large part of our mission focuses on Trap, Neuter, Return (TNR), our program that spays, neuters and vaccinates hundreds of feral cats each year in an effort to reduce cat over-population.

All the proceeds from the Silent Auction will help us continue our valuable cat rescue work. Please help... no matter how large or small your donation -- we appreciate it and the cats are the true winners.

Ways you can support our Silent Auction

SPONSORSHIPS:

Checks payable to Stray Cat Blues, Inc., Box 8, Colmar, PA 18915. Please note

Silent Auction sponsorship on your check.

AUCTION DONATIONS:

Email Savingstrays@yahoo.com. Please say what you'd like to donate and include a phone number so an Auction coordinator can contact you.

PURCHASE TICKETS

\$20 Admissions. Checks payable to Stray Cat Blues, Inc., Box 8, Colmar, PA 18915.

We prefer pre-registrations, but you can also register at the door. It's never too late!

"Bidding for the Blues"
Stray Cat Blues, Inc.
Silent Auction 2012

May 10, 2012
6:00 p.m. – 9:00 p.m.

PineCrest Country Club
101 Country Club Drive, Lansdale, PA 19446

Admission \$20

Above all -- attend the event. Admission is only \$20.

We have linked a copy of our "Bidding for the Blues" 2012 Silent Auction flier on our webpage www.straycatblues.org. Please download this flier, copy it, and distribute it wherever you go.

For those people who cannot attend the Silent Auction on the evening of May 10, we are offering online bidding starting on April 15. People can begin the bidding on any of the Silent Auction items by visiting: www.biddingforgood.com/straycatblues.

Your Money Put to Good Use

We haven't raised our \$85 adoption fee in about eight years. Yet our vet costs have doubled. A few years ago, we were able to offer a fully vetted cat for below our adoption rate. Today, with rising costs across the board, it costs us on average \$92 to fully vet each cat we offer for adoption. That amount includes spay/neuter, testing, rabies, distemper, worming, and flea medicine – services that would cost about \$350 - \$400 full price at most veterinary practices. Our discounted cost, however, doesn't take into account the extra vet bills we often incur if and when the cats are sick.

With the weak economy, we made the decision not to raise our adoption fees. Our mission is to find permanent loving homes for our cats – we didn't want to jeopardize that mission with higher adoption rates. However, maintaining our adoption fee at \$85, means we are actually losing money. Your donations are what keep us going. Without your

donations – we could not continue our rescue work. The cats would suffer, our communities would suffer. No matter how much you can afford to give, please donate. The cats and SCBI need your help.

Become a SCBI Volunteer

Without the generous support of love, time and energy provided by our volunteers, Stray Cat Blues, Inc. would not exist. Period. It's that simple. We could not rescue cats, run our four Adoption Centers, our TNR and barn cat programs, clean the cat cages, fundraise, respond to emails and phone calls from the public, produce this newsletter – on and on.

**To become a volunteer visit:
www.straycatblues.org
and complete a volunteer application**



STRAY CAT BLUES, INC.

P.O. Box 8
Colmar, PA 18915

Detach or photocopy this coupon, complete it and mail to: Stray Cat Blues, Inc., PO Box 8, Colmar, PA 18915

YES! I want to help SCBI's Silent Auction!
Enclosed is my sponsorship donation \$ _____

Please make check payable to Stray Cat Blues, Inc. (do not send cash)

Name: _____

Address: _____

SCBI is a non-profit PA corporation, tax exempt under IRC 501 (c) (3). The official registration and financial information of Stray Cat Blues, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.
 If you would like to receive our newsletter via email, please enter your email address: _____

Resources that provide pet owners with assistance during financial crisis:

- Prince Chunk Foundation
<http://www.princechunkfoundation.org>
 - Feline Veterinary Emergency Assistance Program
<http://fveap.org>
 - United Animal Nations – Lifeline Grant
www.uan.org/lifeline
 - In Memory of Magic:
<http://www.imom.org>
- Visit our website for more resources!